



CyberBuddy



FROM CYBERBULLY TO CYBERBUDDY:

Cooperation for combating cyberbullying among secondary school students

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THE CHALLENGE

“Cyber harassment” and “Cyber bullying” are defined as harassment and bullying that occur in digital environment via digital devices. These may include creation and spreading of offensive, threatening and mocking visuals, photos and text messages that undermine the dignity or demean the child: shooting videos/photos of a child with mobile phone and the distribution of photos or videos without the child’s consent, identity/profiles theft, insults, spreading rumors on social networks, etc.



THE RESULTS

CyberBuddy digital challenges will challenge students in digital escape rooms dealing with situations involving cyberbullying thus enhancing their digital empowerment. Overcoming the challenges will help students gain confidence in their abilities to overcome unpleasant situations in online environment.

The CyberBuddy diaries platform will present real-life cases of cyberbullying along with videos that will show situations of cyberbullying from three different perspectives: the ones of the bully, the victim and the bystander. Showing different perspectives will help student experience conflicting viewpoints and investigate the reasons behind certain behaviours. This will help them reconsider their own role in cyberbullying situations and enhance their digital empathy.

“How to raise a cyberbuddy” – guidelines for teachers, parents and educators on early recognition of signs of cyberbullying, prevention of cyberbullying and dealing with cases of cyberbullying. This output will equip teachers and parents with the necessary skills and tools to take an active position in identifying and coping with cases of cyberbullying.



THE GOAL

The main goal of the CyberBuddy project is to create conditions for combating cyberbullying among teenaged students by equipping secondary school students and their teachers with relevant digital tools to raise their awareness of and response to various forms of inappropriate behaviour in online environment.